



When United Ways contact you for results

If you are running a regional or national campaign, you may receive calls from other United Ways needing status reports either throughout or at the end of the campaign.

Please feel free to forward those calls to your fundraiser or pledge processing services at United Way at (414) 263-8145.

Campaigns with other participating United Ways are configured with donor groups that correspond to the geographical areas of those employees. (There are one or two exceptions in configuration to meet other company reporting needs.)

You are certainly free to view the summary reports and/or create exports that isolate the donors in those campaigns in order to provide this information to those United Ways contacting you.

We ask that you also stress the following.

1. Many times in the case of continuous giving campaigns or campaigns that are actively running, the donors have the ability to edit or delete their pledge. Any status report should be considered PRELIMINARY until such time as the campaign is complete and official reports and payments are transferred to the United Way.
2. Do not give out detailed donor information at any time. While when appropriate the donor information will in fact be transferred to the local United Way, you must factor the 'I wish to remain anonymous' information that is not shown on the basic donation reports.
3. Agencies are paid direct based on United Way of America Standard M procedures for the running of national campaigns. The United Way may report on their donations within zip codes in their territory, but their actual payments will be based on designations to them and to agencies direct as well as gifts made by employees from other zip codes. The numbers will not be the same and preliminary reports often confuse as much as they inform.
4. Please stress that United Ways have a responsibility to enter their agency and designation information in the United Way Worldwide's iGuide system. It is the way to ensure that your employees are seeing the information as the United Ways would desire as well as to speed up the transfer of reports and payments back to themselves.