

IT United is a great way to make an impact in my community with other technology professionals who want to make a difference. Because I don't just wear the shirt, I live it.



Jane Durment
The Marcus Corporation

IT UNITED

CONNECT WITH YOUR COMMUNITY

MAKE CHANGE HAPPEN

IT United is an initiative to engage technology leaders in our community. The intent is to leverage relationships that Chief Information and Technology Officers share with technology leaders to deepen their understanding, commitment and support of United Way.

Join IT United by giving a leadership level gift (\$1,200 or more) to United Way, and make a positive impact in your community by creating opportunities for a better life for all.

What Your Leadership Gift Can Do

Your gift can make a real difference in **Education, Income** and **Health** – the building blocks for a good quality of life.



A gift of \$1,200 provides resources, training and transportation for a program providing students with positive peer role models.



A gift of \$2,500 offers assistance for four emergency shelter guests each month to find living-wage employment.



A gift of \$5,000 provides an older adult with a year of daily social interaction, medication management and transportation.

It's a great way to build your network and interact with other technology leaders, along with customers and prospects to build stronger relationships.

Be Part of the Solution

As a member of IT United, you have the opportunity to join other CIOs and technology leaders working together to make a difference in our community.

Membership benefits include:

- Recognition in the United Way Leadership Registry (optional)
- Networking opportunities and panel discussions
- Invitations to campaign kick-off and closing celebration events, as well as additional educational and volunteer opportunities
- Satisfaction of being part of a member group strengthening our community.

New or Increased Gifts

IT professionals who give a new or increased personal leadership level gift will be eligible to win two round trip AirTran Airways business class tickets.

UNITED WAY IT UNITED

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United Way
of Greater Milwaukee