

**Thank you for investing
in the three building blocks
for a good quality of life:
EDUCATION, INCOME and HEALTH.**



LIVE UNITED[®] **United Way** 

Thank You 2010 All-Stars

\$4.1 MILLION SUPER STAR



**SUPER STARS
\$500,000 - \$999,999**

Bucyrus International, Inc.
FIS
Foley & Lardner LLP
Harley-Davidson Motor Company
Manpower, Inc.
MGIC Investment Corporation
Quarles & Brady LLP
U.S. Bank
Wells Fargo

\$3.6 MILLION SUPER STAR



**SHINING STARS
\$250,000 - \$499,999**

A. O. Smith Corporation
AT&T, Inc. CWA & IBEW
The Bon-Ton Stores, Inc.
Children's Hospital and Health System
City of Milwaukee
Journal Communications, Inc.
Kohl's Department Stores
The Marcus Corporation
Medical College of Wisconsin
MillerCoors
Milwaukee Public Schools
UPS

\$2.3 MILLION SUPER STAR



\$2.1 MILLION SUPER STAR



\$1.75 MILLION SUPER STAR



\$1.6 MILLION SUPER STAR



\$1.5 MILLION SUPER STAR



\$1 MILLION SUPER STAR



**BRIGHT STARS
\$100,000 - \$249,999**

Accenture
Actuant Corporation
Associated Bank
Assurant Health
Badger Meter, Inc.
Briggs & Stratton Corporation
Cargill Regional Beef Milwaukee
Charter Manufacturing Company, Inc.
Columbia St. Mary's
Deloitte LLP
Enterprise Rent-A-Car
Ernst & Young, LLP
Fiserv, Inc.
Froedtert Health
GE Healthcare
Godfrey & Kahn S.C.
Hammes Company, LLC
IBM Corporation
Jason Incorporated
JPMorgan Chase
Milwaukee Area Technical College
Milwaukee Bucks, Inc.
Milwaukee County
Nicholas Company, Inc.
Patrick Cudahy Inc.
Pieper Electric, Inc.
PricewaterhouseCoopers LLP
Quad/Graphics, Inc.
Reinhart Boerner Van Deuren s.c.
Rexnord Industries, LLC
State of Wisconsin
University of Wisconsin Milwaukee
Zilber, Ltd.

**RISING STARS
\$50,000 - \$99,999**

American Appraisal
American Transmission Company
Badger Mutual Insurance Company
Boys & Girls Clubs of Greater Milwaukee
Bradley Corporation
Bucyrus Foundation, Inc.
Curative Care Network
Eaton Corporation
Extendicare Health Services, Inc.
General Mills
Harris Bank, Wisconsin
Heartland Advisors, Inc.
Irgens Development Partners LLC
JCPenney Company Inc.
Joy Global, Inc.
Kalmbach Publishing Co.
Ladish Co., Inc.
Marquette University
Mason Wells, Inc.
Master Lock Company
Michael Best & Friedrich LLP
Milwaukee Brewers Baseball Club
National Insurance Services
Park Bank
PNC
Roundy's Inc. - Milwaukee Division
Stark Investments
Target Stores
Time Warner Cable
United Community Center
United Way of Greater Milwaukee
von Briesen & Roper, s.c.
Weyco Group Inc.
Wheaton Franciscan Healthcare, Inc.
Whyte Hirschboeck Dudek S.C.



More than 1,000 Rockwell Automation employees volunteer during Days of Caring. Total volunteers in 2010: 2,600 in 2 weeks.



United Way's new business marketing initiative included a tactic where Milwaukee Courier bike messengers wore United Way-branded shirts and delivered Live United messages about taking action to shape our community.

United Way recruited more than 1,400 organizations and 70,000 individuals in 2010 to join us in creating long-term solutions for Greater Milwaukee's problems. This insert recognizes organizations that gave \$50,000 or more to invest in strategies in education, income and health – the building blocks to a good quality of life. In May, organizations that gave \$1,200 to \$49,999 will be recognized.



2010 Community Campaign Co-Chairs
Dr. Nick Turkal,
Aurora Health Care
Lynn Sprangers,
Mount Mary College
Rick Graber,
Honeywell International



Johnson Controls reaches a milestone: \$4.1 million raised in 2010, a \$1 million year-over-year increase for the second consecutive year. (Pictured: Chuck Harvey & Bruce McDonald, Johnson Controls)



2010 campaign closing announcement of \$46,539,696 raised through generous giving. (Pictured: Lynn Sprangers, Mount Mary College; Mary Lou Young, United Way)

When we Live United, we can tackle the toughest problems and make every neighborhood in our community a place where people can realize their dreams.

Together, we are taking action that makes a real difference today, while creating long-term solutions and measurable results. There is still much to do, but in the past year we've made progress. Here are a few ways:



Researchers cite engaging in risky behaviors as a primary warning sign for dropping out of school, equally important as academic performance and attendance. **Of the youth involved in United Way's strategies to improve education, 90% are able to refuse drugs or alcohol.** Of those, 89% are on track to graduate compared to 63% of their peers who *do not* know how to refuse someone if asked to use drugs or alcohol.



Catherine,
peer advocate:

"If we can stop even one kid from using drugs, and get him to graduate and do something with his life it's worth it."



One out of every three families uses credit cards for basic needs like rent, utilities or food. These individuals are walking a financial tightrope — barely able to get by, with little ability to save for college, a home or retirement. United Way creates opportunities for people to increase their income and achieve financial stability. Last year, the **average Milwaukee homeowner was seven times more likely to foreclose compared to individuals who attended United Way home pre-purchase and budgeting classes.**



John, volunteer:

"Really, there's no other way I can think of to repay those who helped me throughout my life than to give back and volunteer."



Health impacts every aspect of a person's daily life, whether it's a child unable to learn because of an empty stomach or a mother unable to afford health care. That's why United Way of Greater Milwaukee ensures people have access to basic human needs like food, resources to live healthy lives from prenatal programs to end-of-life care and everything in between...like affordable prescriptions. In fact, **United Way's FamilyWise prescription-assistance program has saved families in Milwaukee County more than \$350,000.**



David, workplace giving ambassador
(with mother, Margaret):

"United Way creates an environment where people are part of something bigger, helping each other in whatever way we can."

We gratefully acknowledge the sponsors of this supplement:



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UnitedWayMilwaukee.org



United Way
of Greater Milwaukee