GIVE & WIN™ Sweepstakes

Gifts must be directed to one or more options in Section 3 and submitted to United Way of Greater Milwaukee by 11/15/13 for a chance to win. Official rules at UnitedWayMilwaukee.org/Sweepstakes

Give a new or increased gift of $25+ to be automatically entered to win one of three prize packages:

WINTER WINDFALL
$5,000 “Holiday Bonus” MasterCard® gift card to spend, share and save
Donated by BMO Harris Bank

SPRING BREAK
Two tickets to the NCAA Final Four in North Texas, plus $3,000 for travel and expenses
Donated by Northwestern Mutual and Greg & Rhonda Oberland

SUMMER CYCLE
2014 Sportster SuperLow® XL883L motorcycle
Donated by Harley-Davidson Motor Company
Transportation and set-up provided by Hal's Harley-Davidson

AUTUMN-OBILE
Give more to win a car. A new or increased gift of $50+ automatically enters you to win a NEW 2013 Ford Focus 4-Door Sedan SEL donated by Johnson Controls. To qualify, gifts must be directed to one or more options in Section 3.

No goods or services were provided in exchange for this contribution. Please keep a copy of this form for your tax records. Pledges paid through payroll deduction also require a copy of your pay stub, W-2 or other employer document showing amount withheld. Consult your tax advisor for more information.

2 Investment

Payroll deduction:
A. Amount per pay period: $________________
B. Pay periods per year: □ 12 (monthly) □ 24 (semi-monthly)
   □26 (every other week) □ 52 (weekly) □ Other_________
C. Total annual payroll deduction (A x B)

Bonus deduction:
Payroll deduction or check payment.

Payment enclosed: □ Cash □ Check
Make checks payable to United Way of Greater Milwaukee.

Credit card: Starting Date ___/___/___
□ One-time □ Semi-annually □ Quarterly □ Monthly
□ Visa □ MasterCard □ Discover □ AmEx

Exp _______

Bill me: Starting Date ___/___/___
□ One-time □ Semi-annually □ Quarterly

Securities: Call 414.263.8144 for information on donating stock or see back of form.

Total Annual Gift
Should match combined total of Sections 3 and 4.

Giving Communities (Please check all that apply.)

□ Emerging Leader Program: I give $1,200+ individually or with my partner. (Recommended age: 20s, 30s & 40s)
□ Women’s Leadership Program: I give $1,200+ individually or $2,400+ with my partner.
□ IT United: I am an information technology professional and give $1,200+.
□ Loyal Contributor: I have a 10+ year history of giving.
□ Diamond Donor: I am a loyal contributor with a 25+ year history.

Legacy Society
□ I would like information on planned giving.
□ I have already included United Way in my estate plans.

X SIGNATURE DATE
**TOQUEVILLE GIVING GUIDELINES**

1. Make a total contribution of $10,000 or more.
2. Direct at least $6,000 of your gift to United Way’s Community Impact Fund and/or any of its Education, Income and Health strategies or special initiatives (Section 3).
3. No more than half of your total contribution may be directed to non-member organizations.

**3 United Way Support**

The Linda T. and John A. Mellowes Community Impact Challenge matches new and increased gifts directed to one or more options in this section (Section 3).

Tocqueville Community Impact Circles: Receive additional recognition in the Leadership Registry when you contribute $10,000+ in this section (Section 3).

Direct your gift to United Way’s Community Impact Fund and/or any of its Education, Income and Health strategies or special initiatives. Select one or more below:

- **United Way’s Community Impact Fund (13439)**: Invest my gift where the need is greatest (160+ local programs at over 80 agencies). $

- **Education (45)**: Early literacy, tutoring, mentoring, youth development and support for children and families. Donations matched by A. O. Smith Corporation ($100,000). $

- **Milwaukee Succeeds (50)**: Providing a cradle to career pipeline; emphasis on early literacy and school readiness. Donations matched by Sigma-Aldrich ($46,000). $

- **Income (55)**: Aiding in workforce development, adult education, financial literacy, legal assistance, emergency food and shelter. Donations matched by MillerCoors ($100,000). $

- **Individual Development Accounts (75)**: Matched savings for postsecondary education or to buy a first home ($100,000). $

- **Health (65)**: Healthy birth outcomes, dental, general and mental health care access, substance abuse and intimate partner (domestic) violence prevention, support for older adults and individuals with disabilities. $

- **Access to Health Care (40)**: Expanding primary care and preventive services. Donations matched by Milwaukee Health Care Partnership ($1.7 million). $

- **Healthy Girls (70)**: Teen pregnancy and sexual victimization prevention. Donations matched by Aurora Health Care ($25,000). $

**DIRECTED TO UNITED WAY TOTAL** $

**4 Individual Agency Support**

**DO NOT RELEASE MY NAME TO AGENCIES**

**A. Member Agencies**

1. AGENCY NAME  
   CITY, STATE, ZIP  $ 
2. AGENCY NAME  
   CITY, STATE, ZIP  $ 
3. AGENCY NAME  
   CITY, STATE, ZIP  $ 
4. AGENCY NAME  
   CITY, STATE, ZIP  $ 
5. AGENCY NAME  
   CITY, STATE, ZIP  $

**B. Other eligible designations.** Most local health and human service 501(c)(3) organizations are eligible. United Way will contact you if you select an ineligible organization.

1. AGENCY NAME  
   CITY, STATE, ZIP  $ 
2. AGENCY NAME  
   CITY, STATE, ZIP  $ 
3. AGENCY NAME  
   CITY, STATE, ZIP  $ 
4. AGENCY NAME  
   CITY, STATE, ZIP  $ 
5. AGENCY NAME  
   CITY, STATE, ZIP  $

**AGENCY DESIGNATION TOTAL** $

**GRAND TOTAL** $

**Tocqueville Society Questions:** Contact Nicole Emer at 414.263.8118 or nemer@unitedwaymilwaukee.org or Gina Santagati at 414.263.8122 or gsantagati@unitedwaymilwaukee.org. Please don’t hesitate to contact us if you have questions or to learn more about United Way’s impact on our community.
United Way Agency Program Partners

The agencies listed below receive program funding from United Way. However, your designated gift is paid out to the agency separately from and in addition to its annual United Way allocation.

**Milwaukee County**
- 01560 AIDS Resource Center of Wisconsin
- 03400 American Red Cross in Southeastern Wisconsin
- 23250 Aurora Family Service
- 81915 Aurora Visionary Association of WI
- 06750 Bay View Community Center, Inc.
- 07580 Big Brothers Big Sisters of Metropolitan Milwaukee
- 47775 Boys & Girls Clubs of Greater Milwaukee
- 70201 Bread of the Heart Clinic
- 11189 The Cathedral Center, Inc.
- 11325 Catholic Charities of the Archdiocese of Milwaukee, Inc.
- 49445 Center for Communication, Hearing & Deafness
- 12021 Centro Legal
- 12900 Children’s Hospital of Wisconsin Community Services
- 81550 City Year
- 12825 COA Youth & Family Centers
- 14850 Community Advocates Inc.
- 17100 Council for the Spanish Speaking, Inc.
- 18300 Curative Care Network
- 70200 Diverse & Resilient
- 26950 Freddy Food Center Inc.
- 26968 Friedens Community Ministries, Inc.
- 27225 Girl Scouts of Wisconsin Southeast
- 27788 Grand Avenue Club Inc.
- 57575 The Guest House of Milwaukee Inc.
- 57576 The Healing Center
- 33732 Housing Resources, Inc.
- 48600 IMPACT, Inc.
- 68250 IndependenceFirst Inc.
- 36450 Interfaith Older Adult Programs, Inc.
- 38925 International Institute of Wisconsin
- 37275 Harry & Rose Samson Family Jewish Community Center
- 35900 Jewish Family Service of Wisconsin
- 38600 Jewish Family Service of Wisconsin
- 39625 La Causa, Inc.
- 39850 Legal Aid Society of Milwaukee Inc.
- 41385 Literacy Services of Wisconsin
- 46050 Mental Health America of Wisconsin
- 46200 Meta House
- 47925 Girl Scouts of Wisconsin Southeast
- 49805 Milwaukee LGBT Community Center
- 50775 Milwaukee Urban League
- 51040 Milwaukee Women’s Center, Inc.
- 54600 Neighborhood House of Milwaukee, Inc.
- 54825 New Concept Self Development Center, Inc.
- 55375 Nonprofit Center of Milwaukee Inc.
- 56100 Northcott Neighborhood House
- 58500 The Parenting Network
- 17475 Pathfinders
- 70100 PEARLS for Teen Girls
- 59100 Penfild Children’s Center
- 80100 Safe Babies Healthy Families, Inc.
- 12000 United Community Center Inc.
- 11400 Vision Forney
- 82650 Walker’s Point Youth & Family Center Inc.
- 86250 Wisconsin Community Services, Inc.
- 89400 YMCA of Metropolitan Milwaukee, Inc.
- 89955 YMCA Southeast Wisconsin
- 11320 Wisconsin Community Services, Inc.

**Ozaukee County**
- 01428 Advocates of Ozaakee Inc.
- 07560 Big Brothers Big Sisters of Ozaakee County Inc.
- 16350 COPES, Inc.
- 23175 Ozaakee Family Services
- 60900 Portal Industries Inc.
- 57975 Starting Point of Ozaakee, Inc.
- 92275 Volunteer Ozaakee Inc.
- 89810 The Youth & Family Project

**Washington County**
- 11325 Catholic Charities of the Archdiocese of Milwaukee, Inc.
- 17275 The Council on Alcohol & Other Drug Abuse of Washington County
- 26100 Friends of Badger Families Inc.

The organizations listed below do not receive annual program funding from United Way. These agencies are listed because they received the highest number of designations last year or were prior year agency program partners and ran a United Way campaign.

**Community Health Charities of Wisconsin**

- 00375 American Heart Association Greater Midwest Affiliate
- 12800 Children’s Hospital of Wisconsin
- 22860 Evangelical Child & Family Agency
- 26490 The Gathering of Southeast WI, Inc.
- 94935 Hunger Task Force, Inc.
- 80328 Junior Achievement of Wisconsin, Inc.
- 80652 Legal Action Wisconsin
- 42750 Lutheran Social Services of WI & Upper Michigan, Inc.
- 45665 Medical College of Wisconsin
- 24300 Milestones Programs for Children
- 49300 Milwaukee Habitat for Humanity Inc.
- 35602 Milwaukee Health Services

**United Way in Waukesha County**
- 50625 Milwaukee Rescue Mission
- 35603 Progressive Community Health Centers
- 65352 SET Ministry, Inc.
- 70700 Special Olympics Wisconsin - Greater Milwaukee Area
- 71050 St. Francis Children’s Center
- 73590 Teen Challenge International, Wisconsin Inc.
- 38260 Unity in Motion, Inc.
- 87600 Wisconsin Lutheran Child & Family Service
- 86025 Wisconsin Right to Life Education Fund
- 89533 Wisconsin's Fund for Greater Milwaukee Inc.
- 86022 WRTP/BIG STEP
- 00139 The Down Syndrome Association of Wisconsin
- 21900 Easter Seals Wisconsin
- 22495 Endometriosis Association
- 22510 Epilepsy Foundation of Southeast Wisconsin
- 28413 Great Lakes Hemophilia Foundation
- 20225 Health First Wisconsin
- 33355 The HOPE of Wisconsin (The Hospice Organization and Palliative Experts of Wisconsin)
- 34350 Huntington’s Disease Society of America, WI Ch.
- 00140 In-Health Community Wellness (Free Clinic)
- 02054 JDRF Central Northeast Wisconsin Chapter
- 38065 JDRF International, Southeastern Wisconsin Chapter
- 02055 JDRF International, Western Wisconsin Chapter
- 41328 Leukemia & Lymphoma Society, Wisconsin Chapter
- 69380 Life Educators
- 02056 LifeStriders
- 42610 Lupus Foundation of America, Wisconsin Chapter
- 43200 Military Athletes Against Childhood Cancer
- 43540 Make-A-Wish Foundation of Wisconsin
- 00141 MargaretAnn’s Place
- 52076 Muscular Dystrophy Association, Wisconsin Region
- 52101 Myasthenia Gravis Foundation of America, WI Ch.
- 01951 National Alliance on Mental Illness - NAMI Wisconsin
- 53342 National Kidney Foundation of Wisconsin
- 51888 National Lung Cancer Partnership
- 51526 National Multiple Sclerosis Society - Wisconsin Chapter
- 02057 National Psoriasis Foundation
- 54601 National Spinal Cord Injury Association, Southeastern Wisconsin Chapter
- 10801 One Heartland
- 31215 Outreach Community Health Centers
- 02058 Pancreatic Cancer Action Network (PanCan)
- 60378 Planned Parenthood of Wisconsin
- 53904 Prevent Blindness Wisconsin
- 02059 Research to Prevent Blindness
- 45275 Ronald McDonald House Charities of Eastern Wisconsin
- 02060 Ronald McDonald House Charities of Madison
- 71061 Sickle Cell Disease Association of America
- 85509 Southeastern Wisconsin Adaptive Ski Program (SEWASP)
- 00142 STD Specailties Clinic
- 00143 Stillwater's Cancer Support Services
- 71305 St. Jude Children’s Research Hospital/ALSA
- 02051 Susan G. Komen for the Cure, Central Wisconsin Affiliate
- 02062 Susan G. Komen for the Cure, South Central Wisconsin Affiliate
- 28989 Susan G. Komen for the Cure, Southeast Wisconsin Affiliate
- 02063 United Cerebral Palsy of Greater Dane County
- 76351 United Cerebral Palsy of Southeast Wisconsin
- 00144 Variety - The Children’s Charity of Wisconsin
- 85601 Wisconsin Association for Perinatal Care
- 85510 Wisconsin Dental Association Foundation (WDA Foundation)
- 85511 Wisconsin Parkinson Association
- 88140 Wisconsin Women’s Health Foundation
Gifts of Appreciated Securities
Many donors take advantage of the opportunity to make a significant gift using securities. You will receive a tax deduction for the full value of the securities and avoid capital gains taxes.

Any marketable security may be contributed. In accordance with Internal Revenue Service regulations, the gift value will be recorded at the average of the high and low market value on the date you relinquish control of the assets.

Instructions
1. Contact your broker indicating the number, name and type of securities to be donated. Tell your broker you wish to initiate a “broker-to-broker” transfer. This will transfer the donated stock to United Way of Greater Milwaukee’s brokerage account, at which time the donated stock will be liquidated.

2. Inform United Way of Greater Milwaukee of the number, name and type of securities contributed. Please include your name, address and place of business to ensure proper processing of your gift. Please direct correspondence, securities, remittances and inquiries pertaining to security gifts to:

   Ms. Susie Shefchik
   Senior Accountant
   United Way of Greater Milwaukee
   225 West Vine Street
   Milwaukee, WI 53212
   414.263.8144
   sshefchik@unitedwaymilwaukee.org

Brokers may transfer the securities to Robert W. Baird, United Way of Greater Milwaukee’s primary broker. Contact Tom Linn or Jackie Janich at Robert W. Baird at 414.765.7316. United Way of Greater Milwaukee’s Robert W. Baird account number is 8505-1001. The Depository Trust Corporation number is 0547.

Year-Round Giving
You can give year-round as a Tocqueville Society member. If you have early gifts you would like to count as part of your total United Way pledge, contact Nicole Emer at 414.263.8118 or nemer@unitedwaymilwaukee.org or Gina Santagati at gsantagati@unitedwaymilwaukee.org. United Way will process your designations at any time during the year.

Planned Giving: Tocqueville Legacy Circle
The United Way Tocqueville Legacy Circle was created by United Way Worldwide to honor contributors who make legacy commitments of $250,000 or more. This level of commitment allows investors to provide a Tocqueville-level gift to United Way far into the future. The legacy commitment may be:

- A realized deferred gift of $250,000 or more received from a bequest or similar vehicle
- An outright gift or documented written pledge of $250,000 or more to the United Way of Greater Milwaukee endowment fund
- A written notification of a revocable or irrevocable planned gift arrangement such as a provision in a will, a life insurance policy or a split interest with a face amount or death benefit of $250,000 or more

Whether you wish to join the Legacy Circle or make a smaller gift, please consider United Way of Greater Milwaukee as you make your estate plans. If you have already included United Way in your estate plans, please let us know so that we may acknowledge you and plan for the future. For more information, visit UnitedWayMilwaukee.org/LegacySociety or contact Nicole Emer at 414.263.8118 or Ann Marie Moss at 414.263.8214.

Thank you for Living United

Trustworthy and Effective
United Way of Greater Milwaukee is recognized both locally and nationally for its track record of efficiency.

United Way’s high rate of efficiency is possible because of the hundreds of volunteers, including its board of directors, campaign cabinet and volunteer committees, who help with everything from organizational oversight to fundraising to program review and the funding allocation process.