Helping Children & Youth Achieve Their Potential

Education is the cornerstone of individual and community success. We need to get children off to the right start in order to have strong and productive communities, to develop a skilled workforce, to compete in the global economy and to curb criminal behavior.

United Way of Greater Milwaukee is working to boost every child's chance for success in school, work and life by investing in programs that produce results.

### Our Work in Education

**Goals: Provide funding to increase the number of children who**
- Enter school ready to succeed
- Read proficiently by 3rd grade
- Are on track to be promoted to the next grade level
- Have goals for their futures
- Display improved cognitive, social and/or physical skills
- Graduate from high school on time
- Are prepared for success in college, work and life

**Specific Education Issue Areas**
- Early Childhood Education
- Support for Children and Families
- Youth Development (early and middle childhood)
- Youth Development (older youth)

### Fact Impact of United Way

- **Fact**: Only 70% of Milwaukee County youth graduate high school on time.
  - **Impact of United Way**: 93% of students who participated in United Way-funded youth development programs felt they were on track to graduate high school on time.

- **Fact**: Academic achievement disparities are often attributed to socioeconomic factors. Many low-income students do not develop the cognitive, emotional and linguistic skills that they need to be successful in school, putting them at a disadvantage that follows them throughout the school experience.
  - **Impact of United Way**: Children who participated in United Way-funded programs demonstrated significant improvement in developmental skills and behavior:
    - 88% showed improvement in communication skills
    - 89% showed improvement in social/emotional skills
    - 90% showed improvement in cognitive skills
    - 85% showed improvement in literacy skills
    - 92% maintained appropriate behavior or improved behavior

- **Fact**: Nearly 3% of middle school students and 2% of elementary school students in Milwaukee did not progress to the next grade level as compared to 0.6% in the rest of the state (most recent Department of Public Instruction figures available).
  - **Impact of United Way**: In 2010-2011, United Way allocated just over $5 million to youth development programs. Of the students who participated in those programs, 94% were on track to progress to the next grade level.
Working to End Our Community’s Education Crisis

United Way of Greater Milwaukee works to ensure that our children graduate prepared for work, postsecondary education and life. Our model focuses on supportive communities, effective schools and strong families. Tackling the education challenge requires reframing education on a cradle to career continuum. In 2011-2012, United Way provided funding to 46 education programs, serving nearly 70,000 youth and adults.

Become a Reader, Tutor or Mentor

Research proves that caring volunteers, working with students of all ages, have the power to boost academic achievement and put young people on track for a bright future.

United Way of Greater Milwaukee is joining United Ways across the country to recruit one million volunteer readers, tutors and mentors in the next three years. Here in Milwaukee our goal is to recruit 3,000 new readers, tutors and mentors.

It takes 12 years to create a student who graduates, or drops out. The difference between the two could be you.

Sign up at UnitedWayMilwaukee.org/ReaderTutorMentor

2012-2013 Investments in Education: $7,599,978

Aurora Family Service
Funded Program: Family Enrichment

Bay View Community Center, Inc.
Funded Program: Family and Children

Big Brothers Big Sisters of Metro Milwaukee, Inc.
Funded Program: Community Mentoring

Big Brothers Big Sisters of Ozaukee County
Funded Program: MATCH ME

Boy Scouts of America - Three Harbors Council
Funded Programs: Learning for Life, Multicultural Scouting

Boys & Girls Clubs of Greater Milwaukee
Funded Programs: School Achievement, SPARK

Center for Communication, Hearing & Deafness
Funded Program: Kellogg Child and Family Program

Children’s Service Society of Wisconsin
Funded Program: Volunteer Respite Care

City Year
Funded Program: Whole School Whole Child

COA Youth & Family Centers
Funded Programs: Early Childhood Education, Home Instruction for Parents of Preschool Children (HIPPY), Youth & Family Program

The Council on Alcohol and Other Drug Abuse of Washington County
Funded Program: Germantown Prevention

Girl Scouts of Wisconsin Southeast
Funded Program: Leadership & Critical Life Skills Development for Girls

Interfaith Older Adult Programs, Inc.
Funded Program: RSVP

La Causa, Inc.
Funded Programs: Crisis Nursery, Hispanic Early Learning Program (H.E.L.P.)

Milwaukee Christian Center
Funded Program: Youth Risk Prevention

Milwaukee LGBT Community Center
Funded Program: Project Q Health & Wellness

Milwaukee Urban League
Funded Program: Campaign for African-American Achievement

Neighborhood House of Milwaukee, Inc.
Funded Programs: Early Childhood Services, Kids Club, Youth/Teen Program

New Concept Self Development Center, Inc.
Funded Programs: Each One Reach One, MLK Social Service

Next Door Foundation
Funded Program: Read With Me

Northcott Neighborhood House
Funded Program: Youth Development

The Parenting Network
Funded Program: Parenting Education & Support Services

St. Joseph Academy
Funded Program: Child Development Center of St. Joseph

Silver Spring Neighborhood Center, Inc.
Funded Programs: Group Day Care/Family Day Care, Literacy First, Youth Social Development

Starting Point of Ozaukee, Inc.
Funded Program: LEAD Program

United Community Center, Inc.
Funded Programs: After School Achievement, Before & After School, Leyendo Juntos, Youth Empowered to Succeed

YMCA of Metropolitan Milwaukee, Inc.
Funded Programs: Day Camp, Overnight Camp, Sponsor-A-Scholar, Teen Achievers

The Youth & Family Project
Funded Program: Nurturing and Parenting Support Collaborative

YWCA of Greater Milwaukee
Funded Programs: Just Us, Skills for Success