

## NONPROFIT CHALLENGE

**NEW POSITION:** Vice president, campaign, United Way of Greater Milwaukee

**HOMETOWN:** "Transplant from the East Coast — New Jersey"

**EDUCATION:** Bachelor of science degree in criminal justice from the State College of New Jersey

**WHAT ATTRACTED YOU TO YOUR NEW OPPORTUNITY:** "Working in the nonprofit sector again after my loaned executive experience with United Way in 2005."

**THOUGHTS ON YOUR POSITION:** "I am excited to continue the strong tradition of helping the community through the United Way."

**CAREER ADVICE:** "Always do the best you can every day and treat people with respect."

**FIRST JOB:** "I worked in banking as a branch manager trainee."

**FAMILY:** "Daughter in Chicago; parents live in Augusta, Ga.; brother in New Jersey"



Gale Cogswell

**FAVORITE VACATION SPOT:** Hilton Head, S.C.

**FAVORITE MILWAUKEE RESTAURANT:** "Too many favorites."

**LIKES ABOUT MILWAUKEE:** "Great arts, restaurants, festivals and friendly people."

**WHAT YOU MOST LIKE DOING IN YOUR FREE TIME:** "Playing golf and traveling."