

what matters

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United Way
of Greater Milwaukee

www.unitedwaymilwaukee.org

FOR IMMEDIATE RELEASE:

United Way of Greater Milwaukee receives \$25,000 Grant to support Breaking the Cycle of Poverty Programs

(January 23, Milwaukee) – United Way of Greater Milwaukee has received a \$25,000 grant from the Helen Bader Foundation to decrease poverty in our community by investing in programs that address root causes.

United Way annually supports nearly 80 agencies, 150 programs, and approximately 370,000 people who receive assistance through the dollars raised and distributed by United Way. United Way's Breaking the Cycle of Poverty programs assist individuals who need help by promoting self-sufficiency and strengthening families, and provide focused funding in education, jobs, prevention of teen pregnancy, and asset building opportunities.

“Thanks to this support from the Helen Bader Foundation, we can continue our work to identify models of success and share results and strategies with the broader community. It's critical to ensure individuals and families striving to succeed get the level of help and support they need,” said Essie Allen, Vice President of Community Impact, at United Way.

Breaking the Cycle of Poverty programs are designed to help individuals and families attain economic self-sufficiency. Programs funded through the Cycle of Poverty include:

- Early Childhood Education helps kids succeed in school by making sure they meet grade-level standards starting in first grade.
- Healthy Girls focuses on reducing teen pregnancy and sexual violence against girls.
- Job training increases employment opportunities and earning power by helping people overcome various barriers to finding and keeping a job. Over time, a boost to a family-sustaining income influences the ability to build financial resources and break the cycle of poverty.
- Asset Building assists low-income families in attaining higher education and home ownership through dedicated, matched savings in Individual Development Accounts.

For more information on United Way of Greater Milwaukee's Breaking the Cycle of Poverty programs visit:

<http://www.unitedwaymilwaukee.org/communityimpact.html>