



United Way
of Greater Milwaukee

For Immediate Release

Contact:

Sandie Talbot

263-8132 or cell: 698-7385

UNITED WAY NAMES NEW BOARD CHAIR, EXECUTIVE AND MANAGEMENT

(April 3, 2007 Milwaukee) – United Way of Greater Milwaukee announced the appointment of Vince Martin as the organization’s 2007 board chair and Kristie L. Minnickel, CFRE as the new Senior Vice President of Financial Resource Development. Martin, retired chairman of the board for Jason Incorporated, has been actively involved with United Way since 1995 and previously served as its board chair in 2003. Minnickel, a well-known fundraiser in the area, most recently worked as Executive Director of Oconomowoc Memorial Hospital Foundation and prior to that, in a number of roles at the Milwaukee Symphony Orchestra. Her career in the nonprofit arena spans 20 years.

Minnickel’s responsibilities include new market development, and strategic planning for United Way of Greater Milwaukee’s annual Community Campaign. United Way raised \$41 million last year.

“I’m excited to roll up my sleeves and get to work on the 2007 campaign,” said Minnickel. “It’s very rewarding to play a small part in supporting the nonprofits that make Milwaukee a stronger community.”

Among Minnickel’s plans is an increased focus on ongoing development of the organization’s strategic plans. She is past president of the Association of Fund Raising Professionals and has earned her Certified Fundraising Executive designation for the third time.

United Way of Greater Milwaukee also recently hired Nicole Angresano as Associate Director of Community Impact, who is now managing the organization’s teen pregnancy prevention efforts. Angresano previously worked as the Research Program Manager for the University of Wisconsin Madison. She holds a Bachelor of Arts in Political Science from Mary Baldwin College and a Masters of Public Health from the University of North Carolina School of Public Health.

Martin was elected to chair United Way’s Board of Directors at the March board meeting. His community involvement incorporates several organizations including: Greater Milwaukee Committee, United Performing Arts Fund, Milwaukee Repertory Theater, Harvard Business School Alumni of Wisconsin, Wisconsin World Trade Center.

Additionally, five new members were elected to serve on United Way’s Board of Directors:

- Stephen Bablitch, Partner for Quarles and Brady, LLP
- David J. Lubar, President of Lubar & Co.
- Steve Martenet, President, Anthem Blue Cross and Blue Shield
- James E. Quinlan, Senior Vice President and Private Banking Manager of Wells Fargo & Company
- Nick Turkal, M.D., President and CEO of Aurora Health Care

***About United Way of Greater Milwaukee:** United Way of Greater Milwaukee has been fulfilling its mission of improving lives for nearly 100 years by investing in what matters most. United Way makes the biggest difference by bringing together resources from the whole community to provide a safety net of services and break the cycle of poverty. Last year, United Way improved the lives of over 370,000 people.*

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