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United Way Appoints New Board Chair *Organization also announces new board members and volunteer awards*

(Milwaukee, February 21, 2008) – United Way of Greater Milwaukee held its annual meeting on Thursday, February 14 at Harley-Davidson Motor Company’s Harley-Davidson University to elect board members, review the success of the past year and discuss future opportunities and goals.

United Way’s outgoing 2007-2008 Chairman of the Board, Vince Martin, retired chairman of the board, Jason, Inc., led the meeting attended by nearly 100 business leaders and representatives from United Way’s program delivery partner agencies.

Timothy W. Sullivan, president and chief executive officer, Bucyrus International, Inc., was elected as the new Chairman of the United Way of Greater Milwaukee Board of Directors for 2008-2009. Additionally, the group elected the 2008-2009 board members, executive committee and additional officers. The nine new board members who were elected to serve a three-year term include: Stephen E. Bablitch, partner, Quarles & Brady LLP; Lisa B. Binder, president and chief operating officer, Associated Banc-Corp; David J. Lubar, president, Lubar & Co.; Steve Martenet, president, Anthem Blue Cross & Blue Shield; James R. Popp, president, Wisconsin & Minnesota, Chase; Paul E. Purcell, chairman, president and chief executive officer, Robert W. Baird & Co., Inc.; James E. Quinlan, senior vice president, regional private banking manager, Wells Fargo & Company; Nick W. Turkal, M.D., president and chief executive officer, Aurora Health Care; Jan Wade, president and general manager, WISN TV.

Sullivan then reported on United Way’s \$43.7 million Community Campaign success in 2007, to which he was co-chair with Jon D. Hammes, chairman and chief executive officer, Hammes Company, LLC, and recognized seven area companies who raised \$1 million or more for the campaign.

In addition, annual awards for outstanding loaned executive and volunteers were presented. Honorees included Eliana Huidobro, medical filing assistant, Aurora Medical Group; Bill Grow, vice president, relationship manager, Marshall & Ilsley Trust Company, N.A.; and Curt Culver, chairman and chief executive officer, MGIC Investment Corporation.

2008-2009 Board of Directors

Mark Attanasio, Principal Owner & Chairman, Milwaukee Brewers Baseball Club
Stephen E. Bablitch, Partner, Quarles & Brady LLP
William R. Bertha, President of the Wisconsin Market, US Bank
Lisa B. Binder, President & COO, Associated Banc-Corp
Elizabeth Brenner, President & Publisher, Journal Sentinel, Inc.
Sheila D. Cochran, Secretary - Treasurer / COO, Milwaukee County Labor Council, AFL-CIO
Curt S. Culver, Chairman & CEO, MGIC Investment Corporation
Michael W. Darrow, V.P, Russ Darrow Group
James D. Ericson, Retired Chairman, Northwestern Mutual
Andrew J. Fleckenstein, Trustee, Fleck Foundation
Douglas M. Hagerman, Senior V.P., General Counsel and Secretary, Rockwell Automation, Inc.
Donald G. Hamm, Jr., President & CEO, Assurant Health
Jon D. Hammes, Chairman & CEO, Hammes Company, LLC
Charles D. Harvey, Corporate V.P. of Diversity & Public Affairs, Johnson Controls, Inc.

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Gale E. Klappa, Chairman, President & CEO, We Energies
Dennis J. Kuester, Chairman, Marshall & Ilsley Corporation
Donald W. Layden, Jr., Sr. Executive V.P., Corporate Development, Metavante Technologies, Inc.
David J. Lubar, President, Lubar & Co.
Jeffrey J. Lueken, Sr. V.P. of Investments, Northwestern Mutual
Thomas P. Luljak, Vice Chancellor of University Relations & Communications,
University of Wisconsin-Milwaukee
Gregory S. Marcus, President, The Marcus Corporation
Steve Martenet, President, Anthem Blue Cross & Blue Shield
Vincent L. Martin, Retired, Chairman of the Board, Jason, Inc.
Linda T. Mellowes, Community Volunteer
Cory L. Nettles, Partner, Quarles & Brady LLP
Therese B. Pandl, Executive Vice President / COO, Columbia St. Mary's
Candy Pindyck, Community Volunteer
James R. Popp, President Wisconsin & Minnesota, Chase
Paul E. Purcell, Chairman, President & CEO, Robert W. Baird & Co., Inc.
James E. Quinlan, Sr. V.P., Regional Private Banking Manager, Wells Fargo & Company
Timothy R. Sheehy, President, MMAC
Mary Ellen Stanek, Managing Director, Robert W. Baird & Co., Inc.
Margaret Stratton Norman, Founder/Executive Producer, Milwaukee Reads
Timothy W. Sullivan, President & CEO, Bucyrus International, Inc.
Nick W. Turkal, M.D., President & CEO, Aurora Health Care
Jan Wade, President & General Manager, WISN TV
Gordon J. Weber, President, Corporate Banking, Associated Banc-Corp
James L. Ziemer, President & CEO, Harley-Davidson Motor Co.
Edward J. Zore, President & CEO, Northwestern Mutual

Executive Committee

Officers:

Timothy W. Sullivan, Chair
Elizabeth Brenner, Secretary
Douglas M. Hagerman, Treasurer

2008 Community Campaign Co-Chairs:

David J. Lubar, President, Lubar & Co.
Mary Ellen Stanek, Managing Director, Robert W. Baird & Co., Inc.
James L. Ziemer, President and Chief Executive Officer, Harley-Davidson Motor Company

Committee Chairs:

Therese Pandl, Community Impact
Douglas M. Hagerman, Finance & Operations
Sheila D. Cochran, Labor Agency
Thomas P. Luljak, Marketing & Communications
Andrew J. Fleckenstein, Management Review

Retirees

Wendy Reed Bosworth, retired, Attorney/Partner – Foley & Lardner, LLP
Darnell E. Cole, PhD., President, MATC
Jay Williams, Chairman and Chief Executive Officer, The PrivateBank

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2007 Million-Dollar United Way Contributors

\$3 Million Company

Northwestern Mutual

\$2+ Million Companies

Johnson Controls, Inc.

Marshall & Ilsley Corporation

Aurora Health Care

\$1+ Million Companies

Harley-Davidson Motor Company

Rockwell Automation, Inc.

We Energies

2008 Award Announcements

The John A. Puelicher Award for Loaned Executive excellence was instituted in 2005. John (“Jack”) Puelicher led Marshall & Ilsley Corporation to tremendous success during his tenure and was a strong champion of United Way of Greater Milwaukee. He was the 1963 United Way Community Campaign Chair, member of the Board of Directors from 1955 to 1963 and a long-time generous supporter.

2008 John A. Puelicher Award Recipient: Eliana Huidobro, Medical Filing Assistant,
Aurora Medical Group

The Billy and Ethel Heller Award is presented annually to the individual, family or foundation which best epitomizes outstanding service to the community and leadership in financial support of United Way of Greater Milwaukee.

2008 Billy and Ethel Heller Award Recipient: Curt Culver, Chairman & CEO,
MGIC Investment Corporation

The Gwen T. Jackson Community Service Award was established in 1981 and is presented annually to the United Way volunteer who best exemplifies a spirit of volunteerism and dedication to one’s community and fellow man.

2008 Gwen T. Jackson Community Service Award Recipient: Bill Grow,
Vice President, Relationship Manager, Marshall & Ilsley Trust Company, N.A.

About United Way of Greater Milwaukee: *United Way of Greater Milwaukee has been fulfilling its mission of improving lives for nearly 100 years by investing in what matters most. United Way makes the biggest difference by bringing together resources from the whole community to provide a safety net of services and break the cycle of poverty. Last year, United Way of Greater Milwaukee improved the lives of over 410,000 people. More information about United Way of Greater Milwaukee is available at <http://www.unitedwaymilwaukee.org>.*

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